

August 16, 2007

Paul S. Otellini, CEO
Board of Directors
Intel Corporation
2200 Mission College Blvd.
Santa Clara, CA 95054-1549

Via Fax and U.S. Mail

Mr. Otellini and Board Members:

All individuals should be equal before the law. The class action lawsuit developed as a vehicle to help individuals with little money, who jointly suffer an injustice, find a remedy together.

Class action lawsuits are not without their problems, but for civil rights advocates like ourselves they have proved an indispensable tool in forcing restaurants, landlords, employers and other business to treat all individuals fairly and equally.

The pending ballot measure proposed by the organization you now chair, the so-called Civil Justice Association of California (CJAC), could virtually eliminate the class action lawsuit as a tool for civil rights enforcement.

Class action lawsuits have played a fundamental role in civil rights activism in America. The historic *Brown v. Board of Education* led to the desegregation of American schools. The 1990s saw the Denny's restaurant chain hire a civil rights monitor and require racial sensitivity training after a lawsuit held it responsible for overcharging, ignoring and refusing to serve African American patrons. Consumers in 2007 are using class action lawsuits to take on the new front line in redlining - the use of credit scores as a proxy for race and income in insurance pricing and underwriting.

The initiative would prevent civil rights groups from ending discriminatory practices and obtaining monetary relief. That would mean a slum landlord could not be forced both to enter into a consent decree for safer housing conditions and to return rent money to tenants that should have been spent on repairs.

Your initiative removes vital class action protections specifically intended to allow U.S. citizens to defend their civil rights (see attached analysis). The extreme procedural burdens placed on plaintiffs and the endless appeal rights granted to

defendants will prevent most civil rights class actions in the future. We must view this initiative as an attack on the civil rights of Californians.

You recently recognized how an advertising campaign misusing the images of African American athletes was insensitive and deserved to be withdrawn. We hope you will again thoughtfully respond by recognizing the unintended consequences of CJAC's proposed initiative and withdraw it.

Sincerely,

Connie Rice
Co-Director
Advancement Project

Eva Paterson
President
Equal Justice Society

Marqueece Harris-Dawson
Executive Director
Community Coalition

Robert Rubin
Legal Director
Lawyers Committee for Civil Rights
of the San Francisco Bay Area

Ramona Ripston
Executive Director
ACLU of Southern California

Andrew Mudryk
Director of Litigation
Protection & Advocacy, Inc.

John F. O'Toole
Director
National Center for Youth Law

Rev. Eric P. Lee
President/CEO
SCLC of Greater Los Angeles
CA State President

Stewart Kwoh
President & Executive Director
Asian Pacific American Legal Center

Karen Bass
California Assembly Majority Leader

Kevin M. Keenan
Executive Director
ACLU of San Diego & Imperial
Counties

Brad Seligman
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The Impact Fund

Jamienne S. Studley
President
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Alan L. Schlosser
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ACLU of Northern California